

LIVE DMA

THE EUROPEAN NETWORK FOR LIVE MUSIC ASSOCIATIONS

ABOUT 3000 LIVE MUSIC VENUES,
CLUBS AND FESTIVALS 

- 125 000 human resources
- including 48 000 volunteers
- 460 000 artists performances
- 70 million audience visits *

*based on data 2019 published in «The Survey» report in 2023



SUPPORT YOUR LOCAL MUSIC SCENE !

Live DMA calls the candidates for the European elections in June 2024 to support the live music sector. The live music venues, clubs and festivals are the music industry's backbone to developing artists' careers and building their audiences. From grassroots scenes to renowned stages, they are social gathering places where people meet and spend quality time together. Venues, clubs and festivals are a vital part of our neighbourhoods, in both rural and urban areas. They provide jobs, and have a significant spill-over effect on local, regional and national economies.

Together, let's protect our European music scenes to guarantee the diversity of the music market, develop fair models and sustain the sector.

LIVE DMA ALSO TAKES ACTION!

Facts and figures on activities, employment and finances in the live music venues and festivals, **qualitative studies** on artistic programming and artists development, **resource hub** on nightlife, urban development, gender equality, **tools and initiatives** on sound regulations, fair practice codes, audience development, roadmaps on sustainability, toolkit on inclusion. **We are at your disposal for questions and appointments: contact@live-dma.eu**



In this call, Live DMA highlights 10 recommendations to support the sector at European level and invites the future Members of the European Parliament to incorporate these demands in their programmes. In order to further implement fair, inclusive and sustainable practices, the live music sector needs financial stability, a qualitative employment framework, some political incentives and fair regulations.

FOSTER DIALOGUE WITH POLICY MAKERS AROUND THE SECTORIAL CHALLENGES

1. Include representative live music organisations in the development of the cultural policies and funding schemes; as well as urban planning policies.
 - *Invite music sector's representatives in the CCI's consultations, reports monitoring and EU programmes evaluations, especially Creative Europe, Erasmus+ but also Horizon and structural and investment funds.*
2. Support dialogue and sectorial representation with the European Commission and the Member States.
 - *Encourage dialogue events and meetings as well as tools such as a European Music Observatory to monitor the evolutions and challenges of the sector.*

SECURE HUMAN AND FINANCIAL RESOURCES FOR THE LIVE MUSIC SCENES

3. Re-enforce redistribution and support schemes to ensure financial stability, artistic and economic diversity
 - *Dedicate an ambitious and necessary budget for Creative Europe and Music Moves Europe in the next MFF.*
 - *Explore tax redistribution schemes and opportunities in Europe*
4. Address the competition rules on the market with anti-trust authorities to support the competitiveness of European SME's in a global market.
5. Improve the working conditions framework to keep the sector attractive.
6. Index subsidies on inflation rates.

SUPPORT VIRTUOUS INITIATIVES FROM THE SECTOR IN FAVOUR OF DIVERSITY, INCLUSION AND SUSTAINABILITY

7. Co-develop the music roadmaps on sustainability
8. Connect the music sector and the education systems to provide the necessary new skills to the professionals (sustainability, inclusion, digitalisation) through initiatives such as the Pact for Skills.
9. Connect the sector and initiatives in the field of (green) transport.
10. Provide incentives and fair regulation to achieve the UN 2030 goals.